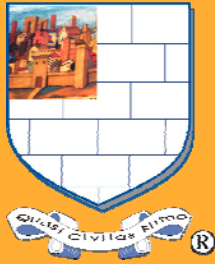


Sicap



Sicap®

WWW.SICAP-INSTITUTO.COM

LEADERS DEVELOPING LEADERS

2010

OUR SERVICES:

- Training Courses
- Management Courses
- Coaching
- 360° Evaluations
- Conferences
- Formation for the youth and the families

CONTENTS

Who We are	1
Why Sicap	1
How We do it	2
What distinguish us	2
Where We do it	2
Seminaries Catalog	3
Contact us	4

Who we are

We are a Mexican Institute that focuses in helping companies to achieve the basic and fundamental principle: *“the real growth of a company is founded in the growth of the persons that are part of the company”*.

We work to educate and train the employees and executives of the companies since 1992. We have help to the prestige that our companies have, acquiring the actual regional limits.

Since our founding we have been very careful on not to follow role models that are not applicable to the Latin way of thinking, that's why we have develop more than a

thousand cases and technical notes focused on achievements.

Every group that comes has their own “personality”, that's why we have programs that keep certain and unique fundaments, they can also vary depending of the group demands, and that makes

them unique.

We believe that the formal education of a person it's also a responsibility of the company, to continue with the training it's also part of the responsibility of the company because the training shouldn't be stop for any reason.

Our web page helps to keep updated on the training programs of the employees and that is why the contents of the web page go deep also. We have more than two hundred short articles online, educational videos and e-books.



Growing together

Why Sicap



More Profitability

We have replaced the mercantilism that can be found in this branch. We wanted our students to become a real profitable factor for their company. We insist and care on helping the student to have the leadership base, to achieve professional goals and personal prestige

Vision Statement

To be the best provider, for the companies, of educational and training strategies for their employees; assuring that this man and woman achieved to triumph and have a very well prestige as humans and business professionals, to be strong before any change and to become the persons that the companies can rely and help in the search of their targets.

Personal coaching



How We do it

We seek that our courses and seminars have the essential things on the topics that we give. We have discovered and made school for short term seminars.

We are prepared pedagogically to use techniques, cases and dynamics that allow us to have a serious learning of the topics that we teach.

Our main and most important principle is that the

students learned and shine, not that our teachers shine.

In our educational heritage we have cases and technical notes elaborated by Sicap-Image that are also updated continually.

We care for loyalty that's why we are very careful with the companies that hire us. And we teach that loyalty to our students also.

We assure you that when a

students take a seminar at Sicap, becomes a life experience for life. In some cases we hand over group profiles when the companies requested



We go deep

What does distinguish Us

- Web page
- Original and Sharp material
- Programs flexibility
- Case methodology
- Personal Coaching
- Original didactic material
- Proper class facilities
- Group profile
- Free course updates
- E-bulletin
- Complementary Reading material
- Evaluations and results for groups

Where We do it

We have proper facilities for groups of 20 students. Pedagogically speaking we believed that when teachers have small groups they have a proper and more personal attention for the students.

This allows us to continue and support the individual learning and growth. We also go to the companies that required the course classes to be taken in the company facilities.



Instalaciones adecuadas

Nuestro Catálogo de Cursos

Professional Development

- Personal and professional development
- Personnel management
- Effective leadership
- Human Quality Programs
- Integration and Team working
- Self discipline and Discipline in Company
- Motivation and job focus

Abilities and competences

- Supervision focused in results
- Time Management
- Trainers development
- Effective communication
- Conflict management skills
- Effective Supervision skills

Service and Sales

- Internal customer Service
- Service Culture
- Service as a point of distinction
- Negotiation strategies

Human resources and Organization Development

- Temperament and Character as a hiring base
- Workshop of 360° evaluation and formulation of competences
- 20 more common mistakes in Human Resources, and their solutions

Short Seminars

- Building success tools
- Good Manners and your Image
- Attitude, life and work: adaptation to the change
- Loyalty in company: put your shirt on
- Quality Service as a competitive factor
- The function of Person in business profitability

Family and Youth

- Leadership for Young people
- Family and Internet Generation

“In the measure that a person grows, also helps grow business company”

“All our seminars have been designed for a practical and deep learning”

With whom we have collaborated

Gasmart

Sunrise Medical

RSI Home Products

Kim Quezada y Asociados

Sony

Kyocera Mexicana

Klingspor Abrasivos

Cervecería Tecate

Baja Sky

CECUT

Philips

Medtronic

Mamamia Pizza

Coca Cola Tijuana

Dr. Pepper Snapple Group

Energia Costa Azul

Ensamblés Hyson

Wi Nogales

St. John de Mexico

Tyco

Block Medical de México

Productos y distribuidora Azteca

Turbotecnología de Reparaciones

Universidad Univer

CETYS Universidad

Hermosillo y Asociados Arquitectos

Hotel Lucerna Mexicali

Rectificadores Internacionales

Samsung Mexicana

Entre otros...



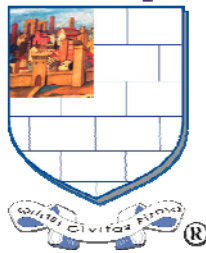
Open seminars



Seminaries In House

Full details in our web site

Sicap



www.sicap-instituto.com

Teléfono: (664)686-1520

email: info@sicap-instituto.com

Calle Nogales No. 88

Fracc. Chapultepec

Tijuana, B.C

Our Mission

Our Mission is to Contribute with the companies to help train the executives and employees on their basic values, so that the students can contribute with their learning to their own benefit and the benefit of the company.

LEADERS DEVELOPING LEADERS